

Videos on Social Media

Blogs in Plain English

http://www.youtube.com/watch?v=NN2I1pWXjXI&feature=channel_page

Twitter in Plain English

http://www.youtube.com/watch?v=ddO9idmax0o&feature=channel_page

Social Media in Plain English

http://www.youtube.com/watch?v=MplOCIX1jPE&feature=channel_page

Online Photo Sharing in Plain English

http://www.youtube.com/watch?v=vPU4awtuTsk&feature=channel_page

A quick talk from a co-founder of Twitter on how new uses are emerging.

<http://www.presentationzen.com/presentationzen/2009/03/ted-talk-twitter-the-power-of-the-unexpected-.html>

Slide shows on Social Media

What is social media? And why should non profits care?

<http://www.slideshare.net/PrimalMedia/social-media-non-profits?type=presentation>

PRSA Conf Social Media Q&A

http://www.slideshare.net/leighhouse/prsa-conf-social-media-qa-presentation?from=email&type=share_slideshow&subtype=slideshow

Seth Godin on Social Media

Ode: How to tell a great story

http://sethgodin.typepad.com/seths_blog/2006/04/ode_how_to_tell.html

Write like a blogger

http://sethgodin.typepad.com/seths_blog/2008/04/write-like-a-bl.html

Upcoming Webinars

DIOSA | Communications Webinars

<http://www.diosacomunications.com/services/webinars.htm>

Nonprofit Organizations:

April 7 @ 10am PST: How Nonprofit Organizations Can Successfully Use Facebook and YouTube

<http://www.diosacomunications.com/webinars/nonprofit/facebook/april72009.htm>

April 14 @ 10am PST: How Nonprofit Organizations Can Successfully Use MySpace

<http://www.diosacomunications.com/webinars/nonprofit/myspace/april142009.htm>

April 21 @ 10am PST: How Nonprofit Organizations Can Successfully Use Twitter and Flickr

<http://www.diosacomunications.com/webinars/twitter/april212009.htm>

3/17 @ 2PM EST Getting Started In Social Media Without Freaking Out

<http://gaspedal.com/events>

Websites (info on Nonprofit social media)

<http://nonprofits.change.org>

Word of Mouth Marketing: <http://gaspedal.com>

Twitter (a micro blog - just text)

(sign up here) <http://twitter.com>

Follow David Benardo from Pinkerton South: <http://twitter.com/benardo>

<http://twitter.com/nonprofitorgs>

Search Bio's on twitter: <http://tweetscan.com>

Twitter To Go: How one local coffee shop used Twitter to double their clientele.

<http://blog.mrtweet.net/twitter-to-go-how-one-local-coffee-shop-used-twitter-to-double-his-clientele>

A big list of twitter tools:

<http://hookusa.wordpress.com/2009/03/03/25-tools-to-help-you-tackle-twitter/>

Tumblr (a mini blog - text, photos, video & more)

(sign up here) <http://www.tumblr.com>

How To Video:

<http://www.youtube.com/watch?v=Te8p6hASiis&feature=Playlist&p=0AFC8C1941F7E7AD&playnext=1&index=36>

Blogger (a bigger blog)

<http://www.blogger.com>

<http://wordpress.com>

Facebook

(sign up here) <http://www.facebook.com>

A list of organizations with FaceBook Groups:

<http://www.facebook.com/pages>

(click on Non-Profits)

Notes on how to use Facebook for a non-profit:

<http://www.techsoup.org/community/facebook/index.cfm>

LinkedIn

LinkedIn Groups

Web 2.0 for Nonprofit Organizations

check these links:

http://www.linkedin.com/groups?home=&gid=1172477&trk=anet_ug_hm:

http://www.linkedin.com/groups?about=&gid=1172477&trk=anet_ug_grpro

Free Tools

A blog for FREE online tools and resources

<http://rankraiser.com/rr>

Simple web-based software products

<http://www.37signals.com/>

Media Contacts

Here's the most current list of media outlets from the Myrtle Beach Area Chamber of Commerce:
<http://www.myrtlebeachareachamber.com/media/docs/MBACCMediaContactList.pdf>

Examples

The Global Awareness Project

Blog: <http://theglobalawarenessproject.blogspot.com/>

FaceBook: <http://www.facebook.com/group.php?gid=33698047639>

Church At Charlotte

Facebook <http://www.facebook.com/group.php?gid=13113488471>

website <http://churchatcharlotte.org>

blog <http://churchatcharlotte.org/site/index.php?/blog/stirred/>

twitter (church) <http://twitter.com/ChurchatCLT>

twitter (pastor) <http://twitter.com/cjdirect>

Center for Women - Charleston, SC

Facebook <http://www.facebook.com/group.php?gid=2518962329>

web <http://www.c4women.org>

bolg <http://c4women.wordpress.com>

LinkedIn <http://is.gd/lwFJ>

Myspace <http://www.myspace.com/centerforwomen>

Romeo the twittering cat

<http://pogue.blogs.nytimes.com/2009/03/04/fundraising-via-twitter-with-cats>

twitter <http://twitter.com/romeothecat>

blog <http://www.romeothecat.com>

SXSW conference : Social Media Nonprofit ROI Follow these speakers on twitter

Beth Kanter Consultant, **Beth's Blog** <http://twitter.com/kanter>

Danielle Brigida Assoc Ops Coord, **National Wildlife Federation** <http://twitter.com/NWF>

Wendy Harman Social Media, American **Red Cross Bay Area** <http://twitter.com/wharman>

Carie Lewis Internet Mktg Mgr, **Humane Society** of US <http://twitter.com/HumaneSociety>

David Neff Director ... **American Cancer Society** <http://twitter.com/daveiam>

Katie Paine **KDPaine & Partners** <http://twitter.com/kdpaine>

Holly Ross Exec Dir , **NTEN Nonprofit Technology Network** <http://twitter.com/ntenhross>